

# DALLAS NEWS



Dallas

adidas  
**Dallas**

Press Kit

# DALLAS BURGER

20  
25

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**VIDA PLENA** hospitality group



# The Group

We are a dynamic hospitality group founded in 2018 in Lisbon, Portugal, committed to creating a home-like, inclusive atmosphere with good food and caring service. Originating from the need for a vibrant café, our first venture, Café Janis, was born. We now operate 13 popular venues in Lisbon: **Café Janis, Farés, Dallas (Pink Street, S. Bento, Anjos, Carcavelos, Beato), Coppola, Javá, Leonetta, Fabric, Rosamar and Cosmo.** Over the next years, our goal is to continue growing and developing exciting and successful new projects.

## Dallas Burger

In early 2019, a trip to the Big Apple sparked a craving for dirty burgers and creamy milkshakes. Upon returning, we found the perfect location next to the vibrant Pink Street to set up a vintage burger joint. Our goal was to offer **high-quality burgers made from grass-fed Portuguese beef, crunchy French fries, and a variety of tasty veggie and vegan options.** Despite the challenges of the pandemic, the support we received was overwhelming, and it became clear that our juicy burgers were a winning combo. Three years after the birth of Dallas, we couldn't resist expanding our reach with new locations.

## A bit of History

Dallas Burger Joints are here to serve Lisbon's dirtiest homemade burgers, both day and night. We're all about **juicy, handcrafted patties made fresh in-house daily from grass-fed Portuguese beef, innovative toppings, and a warm, cosy atmosphere.** Dallas offers veggie and vegan options too: swap any meat for a **plant-based** patty!



### UPCOMING





WILLIAM EGGLESTON · LOS ALAMOS  
LOUISIANA 19. MARTS - 6. JUNI 2004



# NEW DALLAS

FREE FRIES WITH EVERY BURGER,  
ALL MONTH LONG.



OPENING JULY 17  
RUA DO GRILLO, 10 1950-207 LISBOA

# BEATO



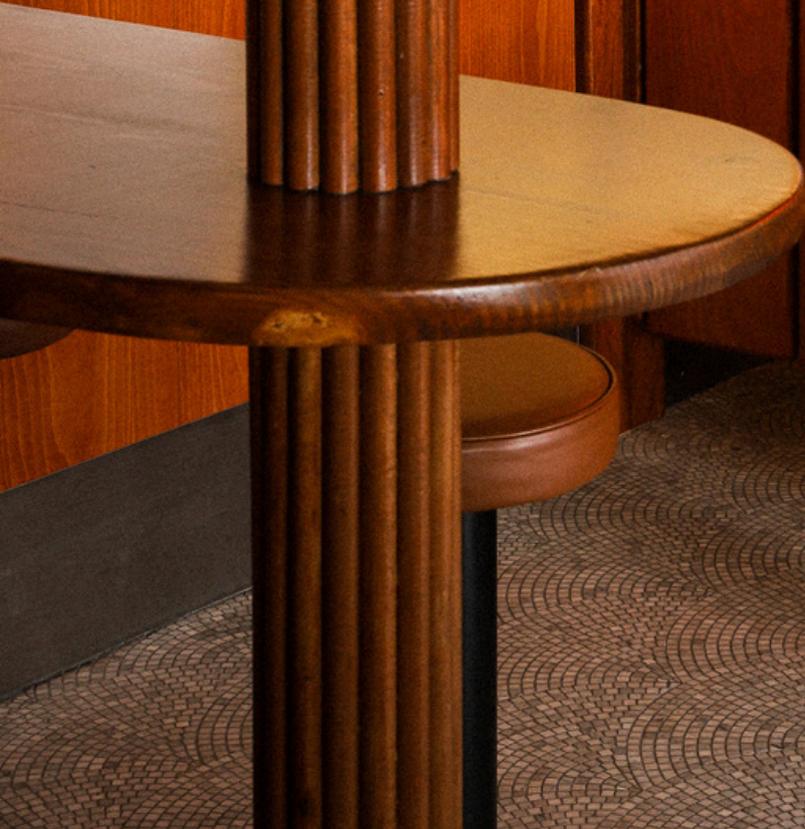




BURGERS		SIDES		SWEET	
CHICKEN CHEESE	9€	CRISPY FRENCH FRIES	2.9€	ICE CREAM COOKIE	5.5€
VEGETARIAN	10.5€	CHEESY BACON FRIES	4.5€	COMING SOON - SOFT SERVE ICE CREAM	
VEGETARIAN	10.9€	HOMEMADE COLESRAW	4€		
VEGETARIAN	9€	VEGAN CHICK'N FINGERS	7.5€		
VEGETARIAN	10.5€				
VEGETARIAN	10.5€				
VEGETARIAN	10.5€				
		SAUCES: DALLAS MAYONNAISE, BASSO MAYO, TRUFFLE MAYO, BSO, VEGAN DALLAS, VEGAN MAYO		DRINKS	
				HAVE A LOOK AT OUR MENU!	



DRINKS	
COFFEE	2.00€
TEA	1.50€
WATER	0.50€
...	...





PINK STREET 20

# DALLAS BURGER CLUB

BURGERS HAVE CARBS WHICH HELPS THE BRAIN  
RELEASE SEROTONIN AND MAKES YOU HAPPY & RELAXED

limapack



JANIS CLUB

- PINK STREET 2019 -

# DALLAS BURGER CLUB

BURGERS HAVE CARBS WHICH HELPS THE BRAIN  
RELEASE SEROTONIN AND MAKES YOU HAPPY & RELAX!

*Dallas*

TAKE

AWAY

CRISPY FRENCH FRIES  
CHEESE CON FRIES  
Coleslaw



163

171

Dallas  
AWAY



Burgers make  
your brain happy



**DALLAS**  
American  
Amber Ale  
5.5%  
10L

**DOIS CORVOS**  
CERVEJEIRA  
LIGADA PORTUGAL

Dallas  
Dallas  
Dallas

*Lallas*

Misco

Menu board with text and prices.

Sticker-covered board with various logos and text, including 'PFUI' and 'TISER'.

Small poster or menu board on the right wall.



