

DALLAS NEWS



Dallas

adidas
Dallas

Press Kit

DALLAS BURGER

20
23

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VIDA PLENA hospitality group

SÃO BENTO - LISBON

The Group

Vida Plena, a dynamic hospitality group founded in 2018 in Lisbon, Portugal, is committed to creating a home-like, inclusive atmosphere with good food and caring service. Originating from the need for a vibrant café, their first venture, Café Janis, was born. Now, they operate 11 popular venues in Lisbon including: **Café Janis, Farés, Dallas (Pink Street, S. Bento, Anjos), Palma Cantina, Coppola, Javá, Leonetta, Fabric by Farés, and Rosamar**. Vida Plena plans for continued growth and future projects.

Dallas Burger

In early 2019, a trip to the Big Apple sparked a craving for dirty burgers and creamy milkshakes. Upon returning, we found the perfect location next to the vibrant Pink Street to set up a vintage burger joint. Our goal was to offer **high-quality burgers made from grass-fed Portuguese beef, crunchy French fries, and a variety of tasty veggie and vegan options**. Despite the challenges of the pandemic, the support we received was overwhelming, and it became clear that our juicy burgers were a winning combo. Three years after the birth of Dallas, we couldn't resist expanding our reach with new locations.

More details

Dallas Burger Joints are here to serve Lisbon's dirtiest homemade burgers, day and night. We're all about **juicy, handcrafted patties made fresh in-house daily from 100% grass-fed Portuguese beef, innovative toppings, and a warm, cosy atmosphere**. Any meat can be swapped for a **plant-based alternative!**

Pink Street:

Established in 2019, Pink Street is where our story began. With 50 seats, it's more than just a place to eat - it's an experience. Step inside and you're instantly transported to a 70s American brasserie.

São Bento:

Opened in 2023, is the second addition to the Dallas chain. This joint has a chill vibe with limited seating, as we're all about grab-and-go .

Anjos:

Anjos, the freshest spot in the Dallas chain where and is the place to be for the coolest takeaway eats in town.

Upcoming Location: Carcavelos

We're excited to announce our upcoming location in Carcavelos, marking our first venture outside of Lisbon.

The Highlights



location

Pink Street, S. Bento
Anjos & Carcavelos

4

venues
and counting

2019

4 years operating
successfully

great

reviews and featured as
one of best burgers in lx





BURGERS

CHICKEN CHEESE

9€

10.5€

10.9€

9€

10.5€

10.5€

10.5€

SIDES

CRISPY FRENCH FRIES

2.9€

CHEESY BACON FRIES

4.5€

HOMEMADE COLESLAW

4€

VEGAN CHICK'N FINGERS

7.5€

SAUCES: DALLAS MAYONNAISE, BASSO MAYO

TRUFFLE MAYO BSO VEGAN DILL & VEGAN MAYO

SWEET

ICE CREAM COOKIE

5.5€

COMING SOON - SQT SERVE ICE CREAM

DRINKS

HAVE A LOOK AT OUR MENU!

20080

100% NATURAL FLAVORS

100% NATURAL FLAVORS

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PINK STREET 20

DALLAS BURGER CLUB

BURGERS HAVE CARBS WHICH HELPS THE BRAIN
RELEASE SEROTONIN AND MAKES YOU HAPPY & RELAXED

limapack

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BURGERS		SIDES		MORE
DALLAS CLASSIC CHEESEBURGER	7€	CRISPY FRENCH FRIES	27€	DRINKS & SWEET
ITALIAN SUMMER	10.5€	CRISPY BACON FRIES	45€	HAVE A LOOK AT OUR MENU
ONION VICE	7.5€	VEGAN COLESLAW	4€	GO VEGGIE
TRUFFLE MUSHROOM	10.9€			SWAP ANY MEAT PATTY
GORGONZOLA GALAXY	10.1€			FOR A PLANT-BASED ONE
VEGAN BLISS BURGER	10.5€			
		SAUCES: DALLAS MAYONNAISE, KETCHUP & MUSTARD-BASIL MAYO — VG. OPTIONS AVAILABLE		



JANIS CLUB

- PINK STREET 2019 -

**DALLAS
BURGER CLUB**

BURGERS HAVE CARDS WHICH HELPS THE BRAIN
RELEASE SEROTONIN AND MAKES YOU HAPPY & RELAX!!

Dallas

**TAKE
AWAY**

CRISP FRENCH FRIES
CHEESE CON FRIES
KIDNEY BE COLES



163

171

Dallas
AWAY